



Dear Friend, Supporter and Shareholder,

Whether you are a shareholder or not, now is the time to please give us your support.

The George Community Pub is now in an excellent position to be able to save their 500 year old pub with all its past history and heritage as a coaching inn and hostelry.

Our aim to create a wonderful, welcoming new pub, restaurant and community space is now within our grasp. The news in December 2021 that we had received a National Lottery Heritage Fund grant of close to £1million has given us fresh legs to take the final steps in reaching our goal.

We are not there yet and are now asking you to invest in our vital second round share issue to finish the job. Enclosed is our prospectus to raise a further £340,000 which sounds a lot, but we have more than half of it covered by a successful pledge campaign which was held this time last year.

Pledges were accepted on the basis that we would be awarded the Heritage Fund grant and, with the success of our application, if you made a pledge we are asking that those promises are now converted into shares.

You can do this by completing the share application form/s enclosed.

If you didn't give us a pledge commitment, now is your chance to invest in The George and get us over the line.

As a further incentive share investments made by residents of Wickham Market will be doubled by match funding to a maximum of £50,000. Funded by Power to Change, the Community Shares Booster Scheme supports community businesses in launching a community share offer that can demonstrate high levels of community impact and engagement. The George Community Pub have been selected for this award so let's make the biggest impact we can – invest big and see your value doubled pound for pound.

And last but not least.

We have just received advance assurance under the Social Investment Tax Relief Scheme, that purchase of shares in The George Community Pub will attract 30% tax relief for investors who are UK tax payers. For example a £1,000 investment will reduce an income tax bill by £300!

Please read the enclosed prospectus which should answer any questions you may have. You can then complete your share application form.

With thanks and best wishes

The George Team

