



**The George**

Community Pub, Wickham Market

# Privacy Policy

This privacy policy sets out how the The George Community Pub (Wickham Market) Ltd (The Society) uses and protects any information that you give when you use our web site and/or sign up to receive emails.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified you can be assured that it will only be used in accordance with this privacy policy.

We may change this policy from time to time by updating this page. You should check this page periodically to ensure that you are happy with any changes. This policy is effective from 20th May 2018.

## What we collect

When you sign-up to be a 'Friend of The George' we collect the following:

- your name
- email address.

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- For 'Friends of the George' we send emails about general news, updates or other information which we think you may find interesting using the email address which you have provided.
- We will ask you to confirm your contact details at least once a year. You may choose to unsubscribe at any time.
- Email communication to 'Friends' will be processed and sent using the MailChimp application which provides added security and management features that are fully European GDPR compliant.

## Security of your information

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we are in the process of putting in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

## How we use cookies on our web site

We use cookies for Google Analytics to identify which pages are being accessed. This helps us analyse anonymous data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. Overall, cookies help us provide everyone with a better website, by enabling us to monitor which pages you find useful and which you do not.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## Controlling your personal information

We will not sell, distribute, or release your personal information to third parties other than when required to do so by law.

You may request details of personal information which we hold about you at any time. If you would like a copy of the information held on you please [email](#) or write to us at:

The George Community Pub (Wickham Market) Ltd  
Resource Centre · Chapel Lane · Wickham Market · IP13 0SD.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.